

**DOWNTOWN COMMITTEE MEETING
JULY 3RD, 2012**

SIGN IN

**BRENDA WHITAKER
BILL DAVIS
JUDY WHITAKER
BRIAN KONZEN
DAN MCDOWELL
PAUL JACKSTADT**

**WALMER SCHMIDTKE
DON THOMPSON
ED HAGNAUER
VIRGIL KAMBARIAN
JACK JENKINS
GERALD WILLIAMS**

ALDERMAN WHITAKER CALLED THE MEETING TO ORDER.

**WHITAKER TURNED THE MEETING OVER JOHN FERRY TO
DISCUSS THE VIDEO FOR THE DOWNTOWN AREA.**

**FERRY STATED THAT HE HAS THE FUNDING IN HIS BUDGET FOR A
VIDEO. FERRY STATED THAT THE COST WOULD BE \$2,500 AND HE
HAS CONTACTED A FRIEND FRANK CRIDER THAT DOES VIDEOS.
FERRY STATED THAT HE HAS BEEN IN TOUCH WITH THE
ATTORNEYS ABOUT THE VIDEO. FERRY STATED THAT THE VIDEO
WOULD BE APPROXIMATELY 3-5 MINUTES LONG MELTING POT,
THE IDEA IS TO GET MORE PEOPLE EXCITED ABOUT THE
DOWNTOWN AREA.**

**MORE DISCUSSION ABOUT THE COUNCIL ABOUT THE PROJECT.
MAYOR STATED THAT HE HOPES THAT THIS WOULD PROMOTE
NEW BUSINESS FOR THE CITY. FERRY STATED THAT THIS WOULD
TARGET OTHER BUSINESSES AND PEOPLE OUT SIDE OUR AREA.**

**JACKSTADT STATED THAT HE THINKS WE SHOULD USE AS A
MARKETING TOOL OF OUR VISION FOR THE CITY, AND NOT
ADVERTISEMENT FOR CURRENT THINGS HAPPENING IN THE
CITY.**

**WHITAKER STATED THAT MAYBE THERE IS A WAY FOR THE
PEOPLE WITH OTHER BUSINESSES TO UNDER WRIGHT THE COST
OF THE VIDEO. KONZEN STATED THAT PEOPLE CAN MAKE
DONATIONS.**

**MORE DISCUSSION ON VIDEO BY THE COUNCIL.
MAYOR STATED WHY WE SHOULD PROMOTE THE EVENTS
DOWNTOWN, WHEN WE SHOULD BE PROMOTING OUR CITY
RESOURCES AND SELLING OUR COMMUNITY.**

**WHITAKER STATED THAT SHE AGREES WE NEED TO MARKET THE
CITIES ASSETS AND NOT MARKETING THE EVENTS DOWNTOWN
MAKES NO SENSE AT ALL. WHITAKER STATED THAT WE NEED TO
MAKE IT ABOUT GRANITE CITY AS A WHOLE AND WE REALLY
NEED AN OUT LINE BEFORE WE MAKE ANY DECISIONS.
WHITAKER STATED THAT WE HAVE A GREAT PARKS SYSTEM AND
SCHOOL WE NEED TO HIGH LIGHT THE WHOLE COMMUNITY.
WHITAKER STATED THAT THE COMMITTEE WOULD LIKE FOR
FERRY TO COME BACK WITH AN OUTLINE FOR THEM TO
APPROVE.**

**MOTION BY MCDOWELL, SECOND WHITAKER TO ADJOURN.
MOTION CARRIED.**

MEETING ADJOURNED.